

Presentation material

Use book also

When working with clients, it is important that we portray ourselves and our work in a professional manner. The things listed below are key points to becoming excellent presenters and being able to show our ideas neatly so that they are appealing to the eye. Remember: this is how you are able to get a job; if it is not presented well, someone else will get hired.

1. straight edges
2. no glue or other attachment materials showing
3. keep it straight
4. mount on black, white or another neutral color
5. when mounting, our background paper should be ¼ inch around all edges
6. always use the materials intended for the project
7. keep it simple
8. use printing or typed lettering
9. NO SCRAPBOOKING

Presentation methods:

1. Presentation drawings
2. exterior perspectives
3. interior perspectives
4. presentation floor plans
5. presentation elevations
6. presentation plot plans
7. presentation landscape plans
8. presentation sections
9. renderings
10. presentation boards
11. models
12. slide presentations